

**PSIA-AASI 50/50 for MEMBERS  
FREQUENTLY ASKED QUESTIONS  
TOPICS**

- What is the 50/50?
- What makes the PSIA-AASI 50/50 Celebration different from the PSIA National Academy or AASI Rider Rally?
- How can I register?
- Where will the event registration desk be located when I arrive at Snowmass?
- What are the a la carte items and their costs?
- What education options are available to me?
- Can I bring a guest? If yes, how do I register them?(Other questions for guests below)
- What is the cancellation policy for education?
- What is the cost of a daily lift pass?
- If I have a Snowmass/Aspen lift pass can I get a discount off the education track fees?
- If I work for an Intrawest Colorado resort, can I get a discount off the education track fees?
- Where is the event lodging?
- What are the lodging prices and reservation deadlines?
- Can I reserve my lodging on-line?
- Where is the national team staying?
- Can I get help booking airfare & hotel?
- What airport do I fly into?
- What are the Ground Transportation options?
- Are any meals included in fees?
- What is the schedule for the week?
- What activities are there for guests and non-skiers?
- Are there guest discounts available?
- What activities are there for children?

## 50/50 FAQ's Frequently Asked Questions

### **What is the 50/50?**

The 50/50 is a celebration of PSIA's first 50 years, and a fiery kickoff to begin the next 50 years of anticipated outstanding accomplishments for PSIA-AASI.

### **What makes the PSIA-AASI 50/50 Celebration different from the PSIA National Academy or the AASI Rider Rally?**

The PSIA-AASI 50/50 Celebration is a "celebration". The emphasis is on celebrating the first fifty years of PSIA and looking ahead to the next fifty years for both PSIA-AASI.

- ◆ Education is available, but it is all about the "celebration" with members, families, friends, industry partners, etc.
- ◆ The "celebration" offers a la carte selection. Choose to be a part of the whole event or just those venues that particularly interest you.
- ◆ Education tracks include many of the "a la carte" options in their fees.
- ◆ Education tracks do not include meals or lodging the way the PSIA National Academy does.

### **How can I register?**

- On-line at the PSIA-AASI web site: [www.thesnowpros.org](http://www.thesnowpros.org)
- Download the appropriate registration forms to e-mail, fax or mail. These are found on the web site also.
- Call the PSIA-AASI office at (303) 987-9390

### **Where will the event registration desk be located when I arrive at Snowmass?**

The registration desk will be located in the Lobby of the Silvertree Conference Center and will be open all day (8:00 a.m. to 5:00 p.m.) every day, Monday through Friday. The registration desk will close at 2:00 p.m. on Saturday, the last day of the event.

### **What are the a la carte items and their costs?**

- ◆ **50/50 Celebration Banquet** \$65  
This event will honor the 50 years of PSIA and the next 50 years for PSIA-AASI. The PSIA-AASI Lifetime Achievement Award will be presented, and past national presidents, 50 year members, and others will be recognized. There will also be a key note speaker.  
Silvertree Conference Center, Wednesday, April 6, at 7 p.m.
- ◆ **Golden Ticket Party** \$50  
The biggest celebration party of the week on Friday, April 8, from 8 p.m. to midnight, poolside and in the ballroom at the Viceroy Hotel
- ◆ **Après Party pass (Wristband)** \$25  
Access to drink specials and food discounts throughout the week's après scene including Mall Crawl on Tuesday night.
- ◆ **50/50 Goody Bag** \$65  
An opportunity to take something home that will remind you of the event including: Osprey Daylite Pak stuffed with "goodies," including a 50/50-logoed, black, fleece-lined full-zip hoody, commemorative 50/50 medal, 50/50 patch, and sticker.
- ◆ **Daily buffet breakfasts at the Silvertree** \$19/day  
(If you're registered at the Wildwood, breakfast is included)
- ◆ **Aspen Skiing Company Concert** FREE  
Saturday night, April 9. More details to come!!

### **What education options are available to me?**

- ◆ **3-day education program**

Includes the Lift Passes for 3 days, Après wristband, Goody Bag, 50/50 Golden Ticket Party, and, of course the Free Concert sponsored by Aspen Skiing Co.

**3-Day Cost:**

\$725 until December 15, 2010

\$825 beginning December 16, 2010

**Deposit plan:** Total \$782 (two payments of \$391), available until December 15, 2010

◆ **5-day education program**

Includes the Lift Passes for 5 days, Welcome Reception, Après wristband, Goody Bag, 50/50 Golden Ticket Party, and, of course the Free Concert sponsored by Aspen Skiing Co.

**5-Day Cost:**

\$1065 until December 15, 2010

\$1180 beginning December 16, 2010

**Deposit plan:** Total \$1122 (two payments of \$561), available until December 15, 2010

**Can I bring a guest? If yes how do I register them?** (Other questions for guests below)

Yes, guests are heartily welcomed and encouraged to attend. PSIA-AASI welcomes your families and friends to join the celebration of the association's 50<sup>th</sup> year. In addition to riding/sliding, there are a number of fun activities for them to participate in during the week-long event including all of the celebratory events for members (Après, banquet, Golden Ticket party, Aspen free concert, etc).

Register your guest(s) on-line at the PSIA-AASI web site, [www.thesnowpros.org](http://www.thesnowpros.org), or download the guest registration form which you can mail, e-mail or fax to us, or you may call the PSIA-AASI office at (303) 987-9390.

**What is the cancellation policy for education?**

- ◆ \$100/\$60 (5-day/3-day), if cancelled by December 15, 2010.
- ◆ \$585/415(5-day/3day), if cancelled between December 16, 2010 and March 1, 2011.
- ◆ Full payment is expected if cancelled any time after March 1, 2011.

**What is the cost of a daily lift pass?**

- ◆ Lift passes are \$38/day through PSIA-AASI.
- ◆ Register for them in advance on-line or download a registration form.
- ◆ Lift passes will be available at the 50/50 Registration Desk located in the Lobby of the Silvertree Conference Center each day of the event.
- ◆ Lift passes are NOT available at any ticket windows.
- ◆ **Children's** lift passes (6 and under) are free at any ticket window, but parents must pay a \$5 refundable deposit.

**If I have a Snowmass/Aspen lift pass can I get a discount off the education track fees?**

Yes.

Please fax, e-mail or mail your registration for the 50/50 Celebration directly to the PSIA-AASI national office at 133 S. Van Gordon St., Lakewood, CO 80228, attention 50/50 and make a note stating "I have Snowmass/Aspen lift pass, please deduct (*indicate amount*)."

You may also call the PSIA-AASI office at (303) 987-9390.

3-day - \$105 reduction

5-day - \$175 reduction

**If I work for an Intrawest Colorado resort, can I get a discount off the education track fees?**

Yes.

To get your lift passes you will need to pick up the appropriate form from your resort. Take the completed form to any ticket window at Snowmass or Aspen. A \$5 refundable deposit will need to be paid at the time you provide the form at the ticket window.

3-day - \$105 reduction

5-day - \$175 reduction

### **Where is the event lodging?**

#### **Silvertree Hotel and Conference Center**

- ◆ Most conveniently located full-service lodging in Snowmass Village.
- ◆ Convenient access to the Mall, Conference Center, shopping, dining
- ◆ Just a short lift ride down to the new Snowmass Village
- ◆ It has everything...
  - Concierge
  - Two outdoor heated pools
  - Saunas
  - Health club & spa w/steam room – one-time fee \$12
  - Massage service
  - Short walk to lifts
  - Restaurant
  - Breakfast package available through event registration
  - Silvertree parking special - \$23 one-time fee up to 7 days

#### **Wildwood Lodge**

- ◆ Least expensive of the three hotels
- ◆ Offers the warmth and comfort of an affordable mountain lodge just steps from the slopes and you will have access to some of the amenities of the Silvertree Hotel.
- ◆ Check it out:
  - Outdoor heated swimming pool
  - Sauna Access
  - Health club and spa access – one-time fee \$12
  - Breakfast included in room rate
  - Slope-side ski storage
  - Short walk to lifts
  - Easy access to Silvertree Hotel
  - Wildwood pricing includes a complimentary breakfast

#### **Viceroy Resort Hotel**

- ◆ Newest hotel located at the base of Snowmass Ski Area
- ◆ Viceroy is the centerpiece of the new Snowmass Village
- ◆ Viceroy offers:
  - destination restaurant with mountain views
  - Signature lobby cocktail bar and lobby-side lounge
  - All season pool, pool terrace, bar and café
  - Spa and comprehensive fitness center
  - Ski-in/ski-out access

### **What are the lodging prices and reservation deadlines?**

\*Viceroy pricing includes \$15/night resort fee, limited availability.

<b>Dates</b>	<b>Silvertree</b>	<b>Wildwood</b>	<b>Viceroy*</b>
11/1 – 12/31	Single/DbI - \$119	Single/DbI - \$85	Studio/King - \$155*
1/1 – 3/3	Single/DbI - \$129	Single/DbI - \$89	Studio/King - \$175*

#### **Viceroy larger units- limited availability**

11/1-12/31	One bedroom \$210	Two bedroom \$540	Three bedroom \$640
1/1 – 3/3	One bedroom \$220	Two bedroom \$540	Three bedroom \$640

### **Can I reserve my lodging on-line?**

Yes. Go to the SnowPros web site: [www.thesnowpros.org](http://www.thesnowpros.org), click on the link under "Registration Now Open: The PSIA-AASI 50/50", scroll down to Lodging, Air and Ground Transportation Information and click on the lodging link at the end of that paragraph.

### **Where is the national team staying?**

Silvertree Hotel

### **Can I get help booking airfare & hotel?**

Stay Aspen Snowmass is the official reservation center and most updated resource for lodging and airline reservations for the Aspen and Snowmass areas. Speak with one of their travel specialists at 1 (877) 602-7736 or book on-line at

<https://thesnowpros.bookaspensnowmass.com/?ad=04/03/2011&dd=04/10/2011>

### **What airport do I fly into and what are ground transportation options?**

There are a few options, your travel agent will be able to help you best.

- Aspen/Pitkin County Airport – Ground transportation is available from most of the resort hotels. Check with your hotel for more information.
- Denver International Airport (DIA) – connecting flights to Aspen/Pitkin Co Airport, rental cars, mountain shuttle transportation are all available out of DIA
- Eagle County Airport - will require rental car or mountain shuttle transportation to Snowmass, check for any connecting flights to Aspen.

### **Are any meals included in fees?**

- ◆ The Wildwood Lodge includes a continental breakfast with its lodging rate
- ◆ Welcome reception on Monday, April 4, 7:00 p.m. at the Silvertree Hotel, will include light hors d'oeuvres.

### **What is the schedule for the week?**

*Monday, April 4, 2011*

Welcome Reception – 7:30 p.m., Silvertree

*Tuesday, April 5, 2011*

5-Day Education Event Begins

Mall Crawl – 7 p.m.

*Wednesday, April 6, 2011*

5-Day Education Event

Après – 4 p.m.

50/50 Banquet Celebration – 7 p.m., Silvertree

*Thursday, April 7, 2011*

5-Day Education Event

3-Day Education Event Begins

Après – 4 p.m.

*Friday, April 8, 2011*

5-Day Education Event

3-Day Education Event

Golden Ticket Party – 8 p.m., Viceroy

*Saturday, April 9, 2011*

5-Day Education Event

**What activities are there for guests and non-skiers?**

Blazing Adventures:

- Offers you and your guests a myriad of fun and exciting “adventures”.
- Check them out for snowmobile tours and snowshoeing (if conditions allow), historical tours, restaurant reservations and more.
- To make arrangements in advance, contact them at [evan@blazingadventures.com](mailto:evan@blazingadventures.com) or call them at 970.923.4544 or 800.282.7238 for more information.
- They will also be at the 50/50 event registration desk throughout the week of our event.
- Watch this spot for more Blazing Adventure information in mid-December.

**Are there guest discounts available?**

Guests may take advantage of the following PSIA-AASI special discounts:

- ◆ Daily lift passes at \$38/day
- ◆ Après Party Pass for discounts at a number of Snowmass pubs and restaurants. (Wristband)
- ◆ Blazing Adventures – 15% discounts off snowshoe tours and historical tours.

**What activities are there for children?**

- ◆ **The Treehouse Kids' Adventure Center at Snowmass base village.**

[www.snowmassgroups.com/snowmass-aspen-treehouse](http://www.snowmassgroups.com/snowmass-aspen-treehouse)

The Treehouse stands as the first of its kind in the snowsports industry, boasting a family-friendly climbing gym, teen activities, kids' retail and a host of themed rooms. The Treehouse is easily accessible from anywhere in Snowmass with free shuttle buses, ski-in/ski-out access on Fanny Hill and service to the upper slopes, lodges and Snowmass Village Mall via the Sky Cab Gondola (Skittles). In addition, Ski & Snowboard Schools check-in, rental, retail and family après entertainment are consolidated all under one roof.

Special programs are being offered for our young guests in the evenings to allow mom and dad to have a little 50/50 fun, knowing their children are having way too much fun! A 10-child minimum will be needed to hold each evening's events, so the more, the merrier.

- ◆ Children's program

***Tuesday, April 5, 2011, Wednesday, April 6, 2011, Thursday, April 7, 2010***

**Hours:** 4:00 – 8:00 (Children attending ski school that day can make arrangements to be transported from class at the end of the day to this activity)

***Activities will include:***

4:00 – 5:30 Outdoor games and activities at the Bear Magic Carpet.

5:30 – 6:30 Crafts and indoor activities

6:30 – 7:00 Dinner

7:00 – 8:00 Make your own dessert while enjoying Wii, Ping Pong, Fuse ball contests.

**Fee:** \$35.00 for the entire time including dinner and snacks

***Friday, April 8, 2010***

**Hours:** 5:00 – 9:00 (Children attending ski school that day can make arrangements to be transported from class at the end of the day to this activity at no additional charge)

5:00 – 6:00 Climbing Room and indoor activities

6:00 – 6:45 Dinner and Desert

6:45 – 9:00 Movie Night

**Fee:** \$35.00 for the entire time including dinner and snacks.

\* Reserve in advance by calling 970-923-8733 and mention PSIA SPRING