

**National
Office
Memo # p11-17**

**Education
Dept.
Memo #11-10**

DATE: July 20, 2011

**TO: ASEA Board of Directors
Division Presidents
Division Executives
2012 Team Taskforce
ASEA Teams and Coaches**

INFORMATION COPIES TO: PSIA-AASI Membership via web posting

FROM: ASEA Education Department

SUBJECT: 2012 PSIA-AASI Team Selection Announcement

This communication outlines the primary elements of the 2012 PSIA-AASI Team selection and endorsement process including; the application process and requirements, schedule, locations, logistics, team makeup, and endorsement requirements. Future communications will provide additional detail outlining the registration and application process, guidelines, and requirements. The next communication is planned for Monday, August 15th and will focus on the application process and deadlines outlined in Section 2 of this memo.

Introduction/Overview

The 2012 selection will be a comprehensive process enabling PSIA-AASI to select the nation's best instructors. The outcome of this process will be a team that embodies three attributes outlined by the Teams Taskforce in 2010:

- Inspirational educators
- Lifelong learners
- Inspirational athletes

The selection process will be conducted in three (3) stages:

1. Application
 - a. Applicants will submit an electronic application packet.
 - b. Only complete packets submitted on-time will be accepted.
 - c. Application registration and submission will open August 15, 2011 and close 5 p.m. Mountain Time, December 9, 2011.
2. Application review
 - a. Based on a thorough review of all elements of each candidate's application packet, up to 105 applicants across the four disciplines will be invited to advance to the in-person selection event.
 - b. All applicants will receive communication on or before February 15, 2012 indicating whether they have been invited to the selection event.
3. Selection event

- a. Candidates will demonstrate and be assessed, in a variety of formats, the attributes of inspirational educator, lifelong learner, and inspirational athlete. Included will be individual, group, indoor, and on-snow situations.
- b. All candidates invited to the selection event are expected to be present the entire time.
- c. Dates and locations of the selection events are outlined in Section 3.

The candidates endorsed as members of the 2012 PSIA-AASI Team will be named based on the scoring and ranking done at the in-person selection event as well as further consideration of application packets.

Section 1:

PSIA-AASI Team Requirements and Composition

Minimum Professional Requirements:

- a. U. S. citizenship prior to the application deadline
- b. PSIA or AASI Level III certification
- c. Specialized children's education as evidenced by completion of the PSIA-AASI CS1 or CS2 credential, participation in an approved divisional children's program, or by evidence of an equivalent credential, prior to participation in team selections.
- d. Ski or snowboard educator, coach, or engaged in an occupation requiring advanced professional education, daily engagement in snowsports as a profession, and the depth of experience that comes with many seasons of devotion and dedication to the profession of snowsports teaching and coaching.

Team Composition:

The PSIA-AASI Team is selected on a "best in the nation" concept and may contain up to 30 members including coaches. All teams are selected on a four-year cycle; team members serve four-year terms.

The team is composed of the following discipline groups (all team sizes indicated include coaches):

1. *Alpine*: may contain up to 15 members.
2. *Alpine Freestyle*: may contain up to 3 members (as part of the Alpine Team)
3. *Snowboard*: may contain up to 6 members
4. *Telemark*: may contain up to 3 members
5. *Cross Country*: may contain up to 3 members
6. *Adaptive*: may contain up to 3 members and may include adaptive alpine, snowboard, and cross country members.

NOTE: The number of spots available may change between now and selection, and the number of spots filled will be based on the quality of the applicant pool. PSIA-AASI is not guaranteeing that it will fill all of these spots.

Section 2

Application Process and deadlines:

1. There are no division quotas for the 2012 national selection. *All PSIA-AASI members in good standing who meet the candidate requirements as listed in Section 1 are invited to apply.*
2. Application registration will open August 15, 2011 and close 5:00 pm MST December 9, 2011. The association web site and 2012 Selection Community will be updated periodically with tryout and application information including the specific application process on or before August 15, 2011.

3. All candidates must register; submit applications, required materials, and application fee on or before the deadline of 5:00 pm MST, December 9, 2011.
4. *PSIA-AASI will not accept incomplete or late application packets.* This applies to all candidates. All applicants will receive communication on or before February 15, 2012 indicating whether they have been invited to the selection event.
5. Incumbent team members will be assessed through the same process and must meet the same requirements as new candidates.
6. To be submitted:
 - a. Registration fee \$100
 - b. Cover letter (≤ 1000 words).
 - i. Tell us about a teaching and/or learning experience that influenced your decision to apply to the teams.
 - c. Resume (two pages maximum).
 - i. Indicating professional high points (e.g. presentations, authored materials, relevant activities outside of ski teaching, foreign language competencies, special credentials, etc.)
 - d. Names and contact information of 3 professional and 2 personal references.
 - e. A video (≤ 5 minutes in length) answering the following questions:
 - i. Introduce yourself
 - ii. Tell about an experience that defines your personal approach to teaching snowsports.
 - iii. Tell us why you should be on the team.
 - f. Writing sample of one instructional tip (≤ 500 words)
 - i. Highlighting an application of a specific technique, movement, or teaching strategy

Section 3

Selection Logistics, dates and locations

1. Applicants will receive communication by email on or before February 15, 2012 indicating whether they have been invited to the selection event.
 - a. Applicants who are not invited to the selection event will receive information outlining the strengths and weaknesses of their application packets.
 - b. Applicants who are invited to the selection event must register and submit payment of the selection fee, indicated by discipline below, no later than March 1, 2012.
2. 2012 Snowboard and Alpine Freestyle Specialist selections will take place at Copper Mountain, Colorado. The selection process will take up to 5 days and will begin Sunday evening April 8, 2012, with final endorsements being announced Thursday, April 12, 2012.
 - a. Up to 20 Snowboard candidates will be accepted to the final selection event.
 - b. Up to 10 Alpine Freestyle candidates will be accepted to the final selection event.
 - c. *Application fee for Snowboard and Alpine Freestyle Specialists: \$520*
3. 2012 Adaptive, Alpine, and Nordic Telemark and Track/Skate selections will take place at Snowbird, Utah.
 - a. The Alpine selection process will take up to 5 days and will begin Sunday evening April 22, 2012, with final endorsements being announced Thursday, April 26, 2012.
 - i. Up to 45 Alpine candidates will be accepted to the final selection event.
 - ii. *Application fee for Alpine selection: \$520*
 - b. The Nordic Telemark and Track/Skate selection process will take up to 4 days and will begin Monday evening April 23, 2012, with final endorsements being announced

Thursday, April 26, 2012.

- i. Up to 10 Telemark candidates will be accepted to the final selection event.
 - ii. Up to 10 Track/Skate candidates will be accepted to the final selection event.
 - iii. *Application fee for Nordic Telemark and Track/Skate selection: **\$390***
- c. The Adaptive selection process will take up to 3 days and will begin Tuesday evening April 24, 2012, with final endorsements being announced Thursday, April 26, 2012.
 - i. Up to 10 Adaptive candidates will be accepted to the final selection event.
 - ii. *Application fee for Adaptive selection: **\$260***
4. Lift access will be provided during each selection event.
5. Candidates are responsible for their own transportation to and from the selection site(s), plus food and lodging while at the selection. PSIA-AASI will provide information regarding transportation, food and lodging options as it becomes available.

Please note: The tryout logistics are subject to change; however, a candidate should anticipate spending up to 6 days at the selection site.

Section 4: Endorsement Criteria

At the conclusion of the 2012 selection assessment process and prior to the endorsement and naming of the 2012 PSIA-AASI Team, PSIA-AASI will require those applicants selected for endorsement to possess liability and medical insurance coverage. PSIA-AASI will only endorse and name as members of the 2012 PSIA-AASI Team those who meet the following requirements:

1. Provide satisfactory evidence that the team member is covered under a general liability insurance policy that provides insurance protection against claims that may be asserted against the team member for acts and/or omissions arising out the performance of snow sports related instructional activities.
2. Provide satisfactory evidence that the team member is covered under a worker's compensation insurance policy or other medical insurance policy that provides medical insurance to the team member in the event he or she is injured while performing independent contractor services for PSIA-AASI.

Future Communications and Questions:

All communication related to the 2012 PSIA-AASI Team will be posted on the PSIA-AASI Community in the 2012 PSIA-AASI Team Selection community area and can be accessed [here](#). Questions are welcomed by email to the team2012@thesnowpros.org address; however we encourage anyone with questions to post them in the discussion area of the 2012 Community. PSIA-AASI staff will work to answer all appropriate and relevant questions in the discussion area of the Community.