

**National
Office
Memo # p11-15**

**Education
Dept.
Memo #11-08**

DATE: July 20, 2011

**TO: ASEA Board of Directors
Division Presidents
Division Executives
2012 Team Taskforce
ASEA Teams and Coaches**

INFORMATION COPIES TO: PSIA-AASI Membership via web posting

FROM: ASEA Education Department

SUBJECT: 2012 PSIA-AASI Team Coaches Announcement

Welcome to the PSIA and AASI 2012 Coach selection process. This overview will provide you with material regarding the selection process for naming and endorsing the Adaptive, Alpine, Nordic, and Snowboard coaches for the 2012-2016 PSIA-AASI National Teams.

Introduction

The goal of the selection process is to select the individuals who best represent the 3 attributes outlined by the Teams Taskforce in 2010.

- Inspirational educators
- Lifelong learners
- Inspirational athletes

Role

A team coach is a senior team member, facilitating team member participation as they strive to meet PSIA-AASI goals and objectives, including delivery of high quality education and training to PSIA-AASI divisions, member schools, and members. Additionally, a PSIA-AASI coach is a lead content developer and contributor to the development of education resources for the Education Department.

See page 2 for a complete PSIA-AASI Team Coach Position Description.

Process

Applicants will first submit a resume and cover letter to the PSIA-AASI office by email to Coach2012@thesnowpros.org. Candidates will be selected from those applicants who meet the minimum requirements and invited to one or more interviews. Selections will be announced mid-September, 2011.

- Applications will be accepted beginning July 15, 2011 through 5 pm, August 15, 2011.
 - Applicants are to submit their resume and cover letter to Coach2012@thesnowpros.org not later than 5 pm, MDT on August 15, 2011. Late submissions will not be accepted.
- Interviews will be held be August 15, 2011 through September 10, 2011.
- New coaches will be announced on or about September 15, 2011

Please direct any questions to Coach2012@thesnowpros.org or call the Education Department at 303-987-9390.

Position Summary

A team coach is a senior team member and lead content developer, facilitating team member participation as they strive to meet PSIA-AASI goals and objectives, including delivery of high quality education and training to PSIA-AASI divisions, member schools, and members. This person is a recognized leader in the snowsports community providing leadership, facilitating communication, and fostering synergy between and among the teams and with association constituents, particularly the association staff.

Specific Responsibilities

The team coach is responsible for the following:

1. Acts as a lead content developer for association training and development functions.
2. Provides leadership and the facilitation of new ideas in the development of timely educational material for the association in cooperation with association staff, committees, and task forces.
3. Works with the Education Department to design and coordinate effective team education events and other meetings.
4. Maintains regular and timely communication with PSIA-AASI staff and team members.
5. Works with the Education and Marketing Departments to maintain and develop relationships with outside entities, e.g.: USSA, divisions, member schools, suppliers, contacts in media to meet association objectives.

Requirements of the position

1. U. S. citizenship.
2. Specialized children's education as evidenced by completion of the CS1 or CS2 credential, participation in an approved divisional children's program, or by evidence of an equivalent credential, prior to participation in team selections.
3. Ski or snowboard educator, coach, or engaged in an occupation requiring advanced professional education, daily engagement in snowsports as a profession, and the depth of experience that comes with many seasons of devotion and dedication to the profession of snowsports teaching and coaching.
4. Education, training, and experience demonstrating a balanced understanding of all pertinent discipline areas within their team (i.e. cross country and telemark).
5. Career experience:
 - a. Minimum of five years of PSIA-AASI membership and seven years snowsports teaching experience.
 - b. Certified Level III and member of divisional examiner training squad or examiner.
6. Demonstrates a broad understanding and commitment to snowsports instruction, coaching, the association, and the snowsports industry.
7. Coaches will be familiar with the function and operation of the teams and support effective team interaction with the rest of the organization.
8. Uses strong interpersonal, motivational, and team leadership skills to create a culture of customer focus through creativity, innovation and growth.
9. Comfortable communicating clearly and succinctly in-person and through e-mail, phone calls, and in presentations.
10. Demonstrated skill and performance in the primary PSIA-AASI Team member attribute areas at a level equal to or higher than the majority of team members.

11. Able to spend time traveling on behalf of the association.

In addition to the requirements listed above, selected coaches are expected to demonstrate they meet the following insurance requirements:

1. Provide satisfactory evidence that they are covered under a general liability insurance policy that provides insurance protection against claims that may be asserted against the team member for acts and/or omissions arising out the performance of snow sports related instructional activities.
2. Provide satisfactory evidence that they are covered an insurance policy that provides medical insurance to the coach in the event he or she is injured while performing independent contractor services for PSIA-AASI.
3. Proof of insurance is not required until after the coach's selection, and it is required before a given coach's selection is announced