HELLO!

Thank you for your interest in becoming a member of the Professional Ski Instructors of America and the American Association of Snowboard Instructors (PSIA-AASI), the world's largest organization dedicated to ski and snowboard teaching and education.

PSIA-AASI is a vital, close-knit community whose 32,000 members share your passion by enriching people's lives every day by teaching someone to ski or snowboard.

If you have any questions regarding membership, please contact us at memberservices@thesnowpros.org or 1.844.340.SNOW (7669).

Again, thank you for your interest in becoming a PSIA-AASI member!

Best,

Ed Younglove  
PSIA-AASI Chairman of the Board

Nicholas Herrin  
PSIA-AASI CEO
MAKE THE MOST OF YOUR MEMBERSHIP

You’re busy creating the future of skiing and snowboarding. Check out all the ways PSIA-AASI will help make that job easier, and provide the support to help ensure your success.

1. **Become a Better Teacher by Pursuing Certification**

   Prove your knowledge and achieve the standard for personal performance, teaching, professional knowledge, and technical skiing and riding skills.

**STEPS TO PSIA-AASI CERTIFICATION**

1. **Become a PSIA-AASI Member**

2. **Select Your Desired Certification Path**
   - **Alpine**
   - **Snowboard**
   - **Cross Country**
   - **Telemark**
   - **Adaptive**
   - **Children**

3. **Choose an Exam Date**

4. **Establish a Training Plan for the Exam**

5. **Keep Getting Teaching Experience**

6. **Read Up**

7. **Attend Division Events and Clinics**

8. **Take Exam and pass it, thanks to your solid preparation**

**Maintain Certification**

Hear from Level I, II and III PSIA-AASI instructors on how they earned their certification and what it means to them.
There is no other way to remark about the value of the educational materials provided by PSIA-AASI and made so available to us teaching professionals in the Accessories Catalog. Simply put, the more we learn, the better we teach. I challenge all instructors to make the coming season your best teaching season ever! Go for it. See you when the snow flies!

—Greg DeHaven, Alpine III, Adaptive I, Children’s Specialist I; Mt. Hood Meadows, OR

The new Alpine Technical Manual is the best version yet. The use of the QR codes to link video clips is awesome. What a great use of technology! The video clips should really benefit the new instructor to visually see the movements as you read. I have read every manual since 1966 and this one is really a standout. Great job and congratulations to everyone involved in the development of this manual.

—Thomas Hanske, Alpine Level III, Children’s Specialist 2; Blizzard Ski & Snowboard School, MN

Deepen Your Knowledge by Attending an Event

Improve your skiing, riding, and teaching by participating in one of thousands of national and divisional educational events and clinics taught by extraordinary clinicians.

Enhance Your Professional Development with World-class Education

Expand your knowledge and crush certification exams by using cutting-edge teaching and technical manuals available at great member prices through the PSIA-AASI Accessories Catalog.

Tune in here to get to know PSIA-AASI.
The Movement Matrix has been an invaluable tool for me. I can sit for hours — 24/7, 365 days a year — and learn. I also use the PSIA-AASI YouTube Channel and refer it to others when they ask a “how to” question.
—Deborah Fergus, Alpine Level III; Big Powderhorn Mountain, MI

PSIA-AASI has been one of many valued resources that has helped enhance my toolbox for effective teaching and coaching, and has amped up my own skiing over the years. The 32 Degrees magazine and online resources never fail to give me new tips and tricks to keep my ski lessons current, fresh, and fun.
—Cindy Scott McDonnell, Alpine Level I; Hyland Hills and Wings for Women, MN

Learn the Latest Tips and Take Your Teaching to New Heights

Come Out Ahead by Saving Money with Members-only Pricing
Your membership pays for itself through huge savings on skis, boards, apparel, and other gear you need to succeed. Get hard-to-find and hand-selected products from the PSIA-AASI Accessories Catalog and exclusive discounts from extraordinary partners on TheSnowPros.org.
Join a Community of Friends and Personalize Your Online Membership Experience
Start meeting instructors psyched to share their knowledge with you, when you update your online profile. Just use your email and member ID, found on your card, to log in to TheSnowPros.org to get teaching techniques and tips from the PSIA-AASI Community, a members-only networking resource.

Promote Yourself and Connect to Other Members and the Public
Get breaking industry news when you check out PSIA-AASI’s active social media channels. Download the Snow Pro Library app, available for Apple, Android, and Kindle Fire users.

PSIA-AASI has given me so much that has translated to my “regular life.” I can’t think of another professional organization that blends so much opportunity, good times, and benefits for its members. For new members: you get out what you put in.
—Shannon Rucker, Alpine Level II, Children’s Specialist I; Liberty Mountain, PA

Social media is the easiest way to stay in touch with members I’ve worked with. I have been booked as a direct result of social media use and the visibility gained through PSIA-AASI. Social media is the modern way of communicating what is important, both individually, and as a team.
—Jonathan Ballou, PSIA Alpine Team

I now have friends all over the country from PSIA and AASI – I expect to see someone I know no matter what ski area I go to.
—Grant Nakamura, Alpine Level III, Children’s Specialist 2; Big Sky Snowsport School, MT

When you love teaching and love your sport, others love you for the energy and enthusiasm and skill you share with them. With PSIA-AASI, you’re not just living life; you’re creating a way of life that others share too.
I was a fast-footed rider with little teaching experience when I joined AASI. Moving up into the snowboard school seemed to be the thing to do. I quickly found out at my Level I exam that I wasn’t as good as I thought I was. Luckily my examiner ripped! We rode a lot, but he coached us on teaching and how to become a better instructor. That’s when I found my direction in our industry. Since then, PSIA-AASI has opened many doors for me — as a supervisor, manager, school director, as well as with managing parks and consulting for resorts on park layouts and builds. PSIA-AASI can open more doors than you can even dream of. You will learn so much about this sport, get better at it, and, if you really want it, this organization can help you find a full-time career in this industry.

—Tommy Morsch, Former AASI Snowboard Team Member

“PSIA-AASI is really about personal and professional growth. Involvement with PSIA-AASI and the skills that you develop are applicable in everything that you do. You have the opportunity to make contacts across the country.”

—Peter Donahue, Telemark Level III, Alpine Level III, Freestyle Specialist 1, Children’s Specialist 2; Ernie Blake Snowsports School, NM

You’re Our #1 Priority: PSIA-AASI Is Your Association

PSIA-AASI and its nine divisions span across the United States. Take advantage of the endless possibilities your association provides to launch and enhance your career as a certified ski or snowboard instructor.

PSIA-AASI Divisions

When you join PSIA-AASI, you also become a member of your local PSIA-AASI division. PSIA-AASI and its nine divisions are everywhere in the United States where snow falls and excited skiers and riders share the thrill of the slopes.

Each division offers professional development and continuing education events, certification training clinics for instructors and schools, leadership opportunities on a local level, networking with peers, instructor training workshops, scholarships and awards, and more!

• Alaska
• Central
• Eastern
• Intermountain
• Northern Intermountain
• Northern Rocky Mountain
• Northwest
• Rocky Mountain
• Western

Thanks for your interest in joining this tight-knit community of committed ski and snowboard instructors. Together, we’re dedicated to helping you grow personally, develop professionally, and instill in your students a lifelong passion for skiing and snowboarding.

Contact us
TheSnowPros.org
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