



A Commitment to Snowsports Area Operators Regarding PSIA-AASI Events

This has been an extraordinary and unprecedented time in our history – both as a nation and as an industry. We recognize the enormous challenges you are facing in preparing for an uncertain winter season of hosting guests and staffing your resorts safely.

PSIA-AASI enhances the engagement, morale, and retention of your instructors by supporting their education and career development. Now more than ever we need to help instructors succeed and feel safe as they pursue their passion for working in the mountain environment. Promoting instructors' professional growth translates into better, more engaging lessons – which helps drive the guest experiences that bring skiers and riders back throughout the season and beyond.

Our eight divisions conduct hundreds of instructor-training events a year and we believe that we can work with you to safely educate our members. It is our commitment as an organization to adhere to federal, state, and resort guidelines, and to take the following measures while conducting on-snow events at your facilities:

1. We will adhere to all resort/area policies related to COVID-19, including guidelines that may be adjusted throughout the season.
2. We will maintain social distancing and follow face-covering and general hygiene guidelines at all times.
3. We will limit our group size to adhere to guidelines issued at a regional and resort level.
 - To support appropriate group logistics, we will avoid gathering in congested areas.
4. We will respect demands on your facilities and your potential reduction in availability of those facilities by adhering to the following practices during PSIA-AASI events:
 - We will prioritize direct-to-snow events and minimize indoor facility use.
 - Events will be held mid-week and/or coordinated to avoid regional peak periods.
5. We will maintain an operational mitigation plan that takes into consideration the health and safety of our members, as well as your staff and guests.
6. We will adhere to all governmental restrictions when managing event registration.
 - Divisions will direct members to regional and local events, being mindful of relevant travel restrictions and the individual comfort level of attendees.

This list has been created by PSIA-AASI's operational leaders, based on current knowledge regarding COVID-19. All event coordination will go through regional divisional offices, which are committed to working with staff, resorts, and clinicians to be aware of and adjust to the ever-evolving pandemic. Please contact your regional PSIA-AASI Division if you have any questions – or policy decisions to share. See the next page for a list of division contacts.

PSIA-AASI Division Contact List

PSIA-AASI Central Division

Ron Shepard, Executive Director
231.335.4627
ron@psia-c.org

PSIA-AASI Eastern Division

Michael Mendrick, CEO
518.452.6095
mmendrick@psia-e.org

PSIA-AASI Intermountain Division

Kirstie Rosenfield, Executive Director
801.942.2066
krosenfield@psia-i.org

PSIA-AASI Northern Intermountain Division

Ben Roberts, Executive Director
303.987.9390
broberts@psia-ni.org

PSIA-AASI Northern Rocky Mountain Division

Herb Davis, CEO
406.581.6139
hdavis@psia-nrm.org

PSIA-AASI Northwest Division

Kirsten Huotte, CEO
206.244.8541
kirsten@psia-nw.org

PSIA-AASI Rocky Mountain Division

Dana Forbes, CEO
970.879.8335
dana@psia-rm.org

PSIA-AASI Western Division

Kristi Prochazka, CEO
530.587.7642
kjereb@psia-w.org