

PSIA AASI NORTHWEST

2023 WOMEN'S SUMMIT

SUNDAY, MARCH 5, 2023

4:00 – 5:00 PM	Registration	Hilton Garden Inn 25 N Worthen St, Wenatchee, WA 98801
5:00 – 6:30 PM	Welcome Banquet & Cash Bar	
5:30 – 6:30 PM	KEYNOTE: Dee Byrne	

MONDAY, MARCH 6, 2023

8:00 – 8:30 AM	Late Registration	Mission Ridge, Hampton Lodge
9:00 – 12:00 PM	Alpine/SB on Snow with Groups	7500 Mission Ridge Rd, Wenatchee, WA 98801
12:00 – 1:00 PM	Lunch on your own	Hampton Lodge or Midway
1:00 – 4:00 PM	Outdoor Demo Testing w/ coach	Base of Chair 4
4:30 – 6:30 PM	Banquet & Cash Bar	Mission Ridge
5:30 – 6:30 PM	Panel Presentation	

TUESDAY, MARCH 7, 2023

9:00 – 12:00 PM	Alpine/ SB on Snow with Groups	Mission Ridge, Hampton Lodge
12:00 – 1:00 PM	Lunch on your own	Hampton Lodge or Midway
1:00 – 4:00 PM	Indoor Electives: <ul style="list-style-type: none"> • Equipment Ins and Outs • Feedback: Giving and Receiving 	Mission Ridge
	Outdoor Electives – see options page 2	
5:00 – 6:00 PM	Social Time	

WEDNESDAY, MARCH 8, 2023

9:00 – 12:30 PM	Alpine/SB on Snow with Groups	Mission Ridge
12:30 – 1:30 PM	Lunch on your own	Hampton Lodge or Midway
1:30 – 2:30 PM	On Snow All Groups and Disciplines “Big Synchro” & Group Photo	Mission Ridge
2:30 – 3:30 PM	Closing “Until Next Time”	

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EVENING PRESENTATIONS:



Sunday Welcome Banquet – Hilton Garden Inn – 25 N Worthen St, Wenatchee, WA 98801
Dee Byrne, President and COO of Palisades Tahoe.

Join us for a fun conversation covering Dee's 30+ year journey in the snowsports industry. She has seen it all and maybe more, and will be coming back "home" to Mission.



Monday Banquet @ [Mission Ridge](#)
Panel Discussion

Sunday night you'll share with us topics of interest and we will follow those up during Monday evening's social time. You will also meet Peggy Hiller PSIA-AASI's new CEO.



Tuesday Après @ [Arlberg Sports](#) – 25 N Wenatchee Ave, Wenatchee, WA 98801
Boot Fitting

Tuesday evening [Sam Tischendorf](#) will share with us a thing or two about boot fitting, what's important & why. We will take over the Arlberg so we can sip & talk fit. Then we will head over to [Pybus Public Market](#) for some follow up question time, and just some fun social time together before wrapping up the event Wednesday.

OUTDOOR ELECTIVES:

MONDAY 3/6	TUESDAY 3/7
Demo for Success How to use demo day successfully	Off-Piste Prep: Balancing Tension & Relaxation Mogul Madness All Terrain All The Time Carving it Up Setting & Running Gates

ALPINE DEMOS: Dynastar – Lange – Nordica – Blizzard – Tecnica

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